



JERRY
HAMMONS

DUVALL SISTERS

JOE SOUTH

We might dub Jerry Hammons of KFTV, Paris, Texas, the "Country Cat" — for he sings both Country and Cat music, and he also spins both on his various recorded shows. The most popular Country show on which he works as D.J. is "The Old Corral," heard at 11 a.m. daily.

Jerry hails from Hugo, Okla., and is of Indian descent. He started his career on KHHN, Hugo, along with his brother, Glenn Hammons, as The Hammons Bros. Later they became one of the most popular acts on "Red River Jamboree", Paris, Texas. Then Jerry had to report for 6 months active duty with the Armed Forces, and while in the service had his own band and appeared on radio and TV shows frequently.

After completing his military service, Jerry started work with KFTV and also returned to the "Red River Jamboree," where he appears in a solo act and also works duets with Glenn (they both play guitars and give out with some mighty good harmony) when the latter gets away from his D.J. duties at KDQN, Nashville, Tenn.

Jerry, who is 24, has a lot of showmanship and personality, and as the teenagers say, he "sends" the audience. He's currently negotiating for a recording contract, as he has some potential "hits" which are "Hammons" originals.

The Duvall Sisters, who are better known as "East Texas' Singing Red-heads," have, in the space of one short

year, become well established as "Country music" singers and are greatly in demand for appearances in the North and the Northeast Texas territory.

Reta, 11, and May, 15, have been singing for their own amusement for years, but it was just about a year ago that they made their debut on Joe Sheldon's "Reilly Springs Jamboree". They appeared regularly on this show for about 9 months, in the meantime making radio and TV appearances and working personally in that area.

A few months ago, the girls started branching out and are currently alternating between the "Reilly Springs Jamboree", Roy Glenn and Pee Wee Reid's "Red River Jamboree" in Paris, Texas, Homer Minty's "Pine Forest Frolics" and the popular "Cowtown Hoedown", Ft. Worth, Texas.

Reta amuses the audience by standing on a box or stool in order to be the same height as May, when they give out with their close-harmony numbers. But, on the breaks of their fast numbers, Reta hops down and goes into a dance routine — showmanship deluxe! The audiences love them! And, we predict a bright future in Country music for East Texas' own Duvall Sisters.

"Sounds of the South" is what they call it whenever Joe Smith, new N.R. Co. recording artist, hits upon a complicated way of attacking his guitar.

With his brand new N.R. Co. recording of "It's Only You" going great

around the country, Joe has reached another high point in the story of a life which began on February 28, 1940. Joe South, whose name actually is Joseph Alfred South, is another product of booming Atlanta, Georgia. The turning point in Joe's young life came on Christmas Day when Joe was eleven years old. His big gift, both literally and figuratively, was a guitar. So strong was Joe's interest in the instrument that one year later he had already begun playing on local radio programs, with a marked leaning towards country ballads.

As the years passed, music became more and more the big thing in his life. While attending high school, he doubled as disc jockey at a small radio station and tripled in night club work, not leaving too much time for old Southwest High School; enough time, however, so that he graduated at the age of seventeen. Almost immediately, Joe became a regular member of the many different groups who played the background for recording stars in the Southeast, with always the dream that one day his name would be the one to appear on the record label. And, that day came in February of '58. Bill Lowery, President of National Recording Corporation, signed Joe to his first big recording contract.

A few weeks later, "It's Only You" backed with "I'm Snowed" was released. Joe South went on a whirlwind tour of personal appearances in radio, television and at record hops.