

# PLAY ANYTHING

FOR REVER  
Turning Out "HITS"

\* **Review Spotlight on . . .**  
**POP TALENT**  
**TED NEWMAN** . . . Rev. 3505 . . . **PLAYTHING**  
 (Ronda, Postra, BMI)  
**UNLUCKY ME** . . . (Desert Palace, Postra, BMI)  
 Newman sells rockabilly style with drive and appealing exuberance. "Plaything" is a catchy rocker with a cute answer-guinnick by a teen chorus. Flip is a bright rhythm-ballad. If platter gets exposure, it could be a sleeper.

\* **BILLBOARD REVIEW**  
 JUNE 22 '57 ISSUE



*Ted Newman*

"UNLUCKY ME"

REV 3505

Headed For The Charts  
**GEORGE PECK** sings  
 "You're The One"  
 "I Ask of Heaven"

**GEORGE PECK** ★  
 (Rev. 3506)  
 "YOU'RE THE ONE" (3-04)  
 (Desert Palace, Postra, BMI)  
 The disk had the award to give it the "radio-rated attraction" among other issues of its type. But there's still more here in a tight package you can't direct cover to make the other more attractive. Cash make big score.  
 "I ASK OF HEAVEN" (3-04)  
 (Desert Palace, BMI-Honda, BMI)  
 The side keeps up the quality found in the top disk. Peck warmly transfers a touching plea with excellent results. This could score, too.

\*Cash Box Reviews  
 July 27, 1957

"TOP GRADE" (Billboard)  
 "A BEST BET" (Cash Box)



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